

Building Teacher Confidence through High-Impact Professional Learning

Product: Teaching Channel Professional Learning
Courses Analyzed: 25 Courses, 125 Learning Objectives
Date Through: Summer 2026
Subject Coverage: Reading & literacy, math, AI, classroom management, and more

Teaching Channel, a division of K12 Coalition, delivers online continuing education (CE) to educators across every subject and grade band. To measure whether courses are building teachers' skills and confidence, Teaching Channel surveys educators before and after each course on their self-reported confidence across specific learning objectives. This analysis covers 25 courses and 125 learning objectives. The findings are consistent and striking, especially in foundational literacy and math.

The result: 69% of educators lacked confidence in course learning objectives in the pre-course surveys. Post-course educators moved from an average 30.8% pre-course confidence rate to 96.6% post-course confidence. Math and literacy courses, the largest concentrations in the catalog, drove substantial gains, with educators in core literacy courses reaching 94–99% post-course confidence.



Challenge

Nationwide, schools and districts need professional development that actually builds teacher capacity in the disciplines that matter most for student outcomes: reading & literacy, math, and the foundational practices that support every classroom.

69.2%

of Educators
Lacked
Confidence (1+2)

- Educators often enter CE with low confidence in foundational instruction. Across the 25 courses analyzed, the average percentage of educators lacking confidence was 69.2%. This indicates that 7 out of 10 educators at the start of their coursework were not confident in the topic.
- Traditional CE rarely measures whether skills and confidence actually transfer to the classroom, leaving teachers with lots of ideas but little time to implement them and district leaders without proof of impact.
- Literacy instruction is in transition nationwide as states adopt Science of Reading mandates; teachers need rigorous, classroom-ready training in phonics, fluency, comprehension, and grammar.
- Math instruction continues to be a national area of focus, particularly in differentiated stations and fluency strategies.



Solution

Teaching Channel builds educator confidence through a deliberate, evidence-based approach: content organized around measurable objectives, video-rich practitioner-led instruction, authentic performance-based assessments with instructor review, and built-in confidence measurement that shows teachers how far they have grown.

Together, these design choices produce **the average 65.8 percentage point confidence lift** observed across the catalog.



Objective-Driven Course Design

- Every Teaching Channel course is built around 4 to 5 specific, research-based learning objectives, so educators know exactly what skills they will develop before they even start.
- Objectives are tied to daily instructional practice, not abstract theory or compliance content, giving teachers a clear line of sight from the course to their classroom.
- Course assignments are application-based written submissions that require educators to apply new learning in their own classrooms, reinforcing course objectives and supporting meaningful implementation.
- Districts see growth objective-by-objective, not just at the course level, so leaders can pinpoint exactly which skills their teachers built and where more support is needed.

Practitioner-Led Video-Rich Instruction

- Courses are led by experienced instructors who have taught in real classrooms, ensuring every strategy is informed by authentic instructional experience and best practice.
- High-quality classroom videos and modeled lessons let educators observe effective instruction in action, making abstract concepts concrete and immediately understandable.
- By combining observation with guided reflection and classroom application, educators move beyond understanding a strategy to knowing how to implement it effectively.

Meets Teachers at Every Starting Point

- The course catalog is scaffolded to meet teachers wherever they are, from building foundational knowledge to refining advanced instructional practices.
- Teachers who start at 10–23% average confidence in categories like AI Literacy and Behavior Support routinely reach 92–98% upon completion, a transformation only possible with intentional design for knowledge-gap learners.
- Across courses, educators consistently report measurable gains in confidence and readiness to implement new strategies, demonstrating that effective professional learning begins by meeting teachers where they are.

"Teaching Channel's course catalog design shows up clearly in the data: teachers who walk in uncertain walk out confident, not just on one topic, but across nearly every objective in every course."



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Results

Educator Confidence Survey, Pre & Post Results (data through June 12, 2026)

Results are consistent across every subject category.

Among foundational disciplines, reading & literacy and math show particularly strong outcomes, with educators reaching 94–99% post-course confidence on every objective measured.

Confident teachers change classrooms. Teaching Channel produces an average 65.8-percentage-point confidence lift. You can bring that transformation to your district. Visit TeachingChannel.com for more information or to get started.

Avg Pre-Survey
Confidence
Pre-Course

30.8%

Rated Confident or
Highly Confident (3+4)

Avg Post-Survey
Confidence
Post-Course

96.6%

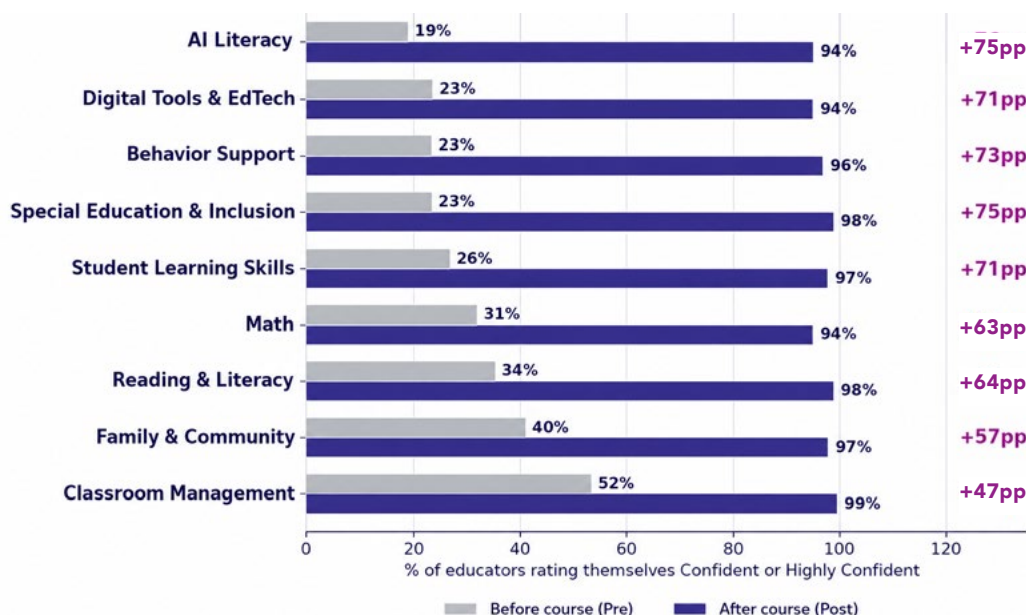
Rated Confident or
Highly Confident (3+4)

+65.8PP

Avg Confidence Lift
Percentage-point gain
per learning objective

Teaching Channel: Educator Confidence Lift By Category

(% Confident or Highly Confident; SEL/Teacher Wellness Excluded)



Source: Teaching Channel pre/post course confidence surveys; data through June 12, 2026.



Confident teachers change classrooms and transform student learning outcomes. From AI and literacy to SEL and classroom management, our graduate-level, degree-eligible courses deliver measurable gains in educator confidence across every course and every objective. Discover how Teaching Channel can help your school or district build teacher capacity at scale.

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